

Marketing Manager (Digital)

Are you a get-things-done digital marketing whizz-kid with ambition, drive and a brain that can come up with multiple creative solutions to a problem without breaking a sweat? Does the sound of a small team, a flexible work environment in central Cape Town, and growth opportunities make you grin and nod? Does the thought of handing someone a new car, a new phone, or R20 000 thrill you to the marrow of your socially-conscious bones?

If so, you may be the perfect candidate for the new Marketing Manager at Justplay.co.za, South Africa's biggest online competition site.

Justplay is part of the JAG Group, alongside Affiliate.co.za, JAGmethod Financial Services, Bower Brokers, Rapid Insights and Oya Ventures. You'll be reporting directly to the CMO and working with a team of great humans.

Responsibilities

- Drive and implement social media strategy
- Drive and implement user acquisition strategy and budget allocations
- Drive and work with team to implement content strategy across social, site and retention channels.
- Drive and implement prizes on-site
- Manage design schedule and briefs
- Weekly reports
- Business innovation

Experience / Skills

- Minimum 2 years experience in similar position
- Facebook, AdWords and/or Affiliate platforms for acquisition
- Email marketing campaigns
- Social media for content and branding
- Google Analytics
- Previous experience managing projects, teams or outsourced resources.
- **Examples of your previous successes will go a long way!**

Please send your CV and any other info you think we should have about you to teresa@jagmethod.com for consideration. If you've been referred by someone, let us know who!

